



Speech by

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MEMBER FOR PUMICESTONE

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TOURISM BROCHURE, BRIBIE ISLAND

Mrs CARRYN SULLIVAN (Pumicestone—ALP) (12.16 p.m.): Late last year I was approached by the Bribie Island State Primary School to see if there was an appropriate state government tourism certificate to award grades 4HIP for a tourism brochure the young students had designed and produced to promote Bribie Island. The brochure basically looked at Bribie Island through the eyes of kids, which is a marvellous concept. If we think about it, especially as parents, who does actually often influence us as to where we go on holidays? In my family it certainly is our children. The brochure portrays those things that particularly interested the grade 4 students. It was produced professionally so it could be used by interested groups in the community.

I contacted the office of the Tourism Minister, Merri Rose, and her staff immediately sent an appropriately framed tourism certificate signed by Minister Rose. Merri commented on how well the students had done to link the school with the community in such a unique way. She also asked me to present a tourism badge to each student who participated in the designing, editing and production of the brochure. I was invited to the school at the beginning of this year to present the certificates and badges and I was delighted to pass on the minister's comments and add my congratulations to the students. I made sure every student in 4HIP received a photocopy of the certificate to keep as well as their badge.

The Bribie Island Aquatic Centre was also acknowledged at the presentation. It was the first popular tourism site mentioned in the brochure, and one of the students accepted a plaque as a small thankyou for promoting their business in their brochure. I am pleased to say that we are now looking at ways to produce more brochures, as they were very popular and still in demand. I have made sure the minister has her own copy. Friends of my husband, Jon, and myself who were visiting New South Wales recently insisted on taking some of the brochures to their southern friends to show them what a wonderful place Bribie Island is and that it is worth a visit.

I wish to thank the Minister, Merri Rose, and her staff for the quick response to the school's request. As I was leaving, the deputy principal, Angela Bell, was looking for a prominent place to proudly display the students' framed certificate. I must also thank one of the island's newspaper reporters, Mrs Amber Hartley, who has taken a personal interest in the students' work and given them some worthy local coverage.

While on the topic of tourism on Bribie Island, I would like to pay tribute to a group of local businesspeople who meet regularly to discuss tourism ideas and how to promote Bribie Island's natural resources. Members of the group, including Annette and Arthur Kinchela, Matthew Heaton and Ted Banaszczyk, are becoming increasingly aware of Bribie Island's assets and the need to promote and share them. Recently, the members visited Poverty Creek camping ground, which has been closed for a couple of years for renovations. The work was carried out by a number of National Parks and Wildlife trainees under the supervision of Ranger Don Cameron. They have created a cattle ranch style theme, since this area was leased to the Turnbull brothers, who ran cattle there some years ago.

Poverty Creek will be open as soon as the toilet facilities are built and the area will become a great attraction to campers. Last month I was delighted to represent the Environment Minister, the Hon. Dean Wells, and present all trainees with their certificates in environmental land management. I congratulate all trainees on the work that they have done and I am pleased to see that some of them have already been successful in gaining full-time employment. I wish them all job success in the future.

Members of the tourism group have also visited the bora ring at Bestmann Road west with our dear friend Minnie Mays, who acted as a guide and described the history and importance of it. This is a unique and interesting place, and as it forms part of Australian history its significance needs to be shared. Mr Zel Goldman, who is the State Development manager from the Caboolture office, has expressed an interest in coming to meetings to see if the Department of State Development can play a role in promoting the ideas of the group. Already he has indicated that, when the members visit the Abbey Museum, he would like to be invited.

I support the members of the tourism group and hope that together we can come up with ways to promote Bribie Island for what it really is. I refer to the words of Pat Comben, who most members will remember fondly as one of our former environment ministers, who said that Bribie Island is the closest natural backdrop to Brisbane.